



Under the Patronage of His Highness Sheikh Hamdan bin Rashid Al Maktoum,
Deputy Ruler of Dubai, Finance Minister of the UAE and President of DEWA

As part of Dubai Electricity and Water Authority's Green Week Initiative

WETEX 2017

WATER, ENERGY, TECHNOLOGY AND ENVIRONMENT EXHIBITION

At The Forefront of Sustainability



23-25 October 2017

ZA'ABEEL HALLS & HALLS 1-8

Dubai International Convention and Exhibition Centre

#WETEX 2017
#GREENWEEK

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His Highness Sheikh Mohammed bin Rashid Al Maktoum

Vice President and Prime Minister of the United Arab Emirates and Ruler of Dubai

"We recognise that preserving our energy resources will be one of the greatest challenges in our drive towards sustainable development. This, however, will not materialise unless the different facets of our society adopt energy conservation principles in their core values. The future generations will be the chief beneficiary of our achievements and the best judge of what we accomplish in this field."



His Highness Sheikh Hamdan bin Rashid Al Maktoum
Deputy Ruler of Dubai, Finance Minister of the UAE,
President of DEWA and Patron of WETEX

MESSAGE FROM THE PATRON

The Water, Energy, Technology and Environment Exhibition (WETEX) has continuously witnessed over the last years an increase in both the number of its participants and its size. This impressive growth was supported by the participation of new entrants from the fossil fuels, renewable energy, solar energy and nuclear energy industries. This growth reflects how much the market in the Arabian Gulf, particularly the United Arab Emirates, captures the world's attention.

DEWA has made significant developments in its utilities and excellent services, which has brought it to the forefront of the world's best utilities. Every year, WETEX has made continuous developments to become internationally-recognised as one of the most prominent achievements of Dubai's economy, and the global exhibition sector.

DEWA's relentless efforts to protect the environment clearly shows in its focus on green technology, renewable energy projects and implementing the best global practices in this field, to boost Dubai's green economy and sustainability.



His Excellency Saeed Mohammed Al Tayer
MD & CEO of DEWA and Founder and Chairman of WETEX

NOTE FROM MD & CEO OF DEWA & FOUNDER & CHAIRMAN OF WETEX

Under the directives of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, who has launched the initiative to build a green economy in the UAE under the theme 'Green Economy for Sustainable Development,' DEWA is working to realise the vision of His Highness to build a sustainable future for the Emirate of Dubai.

To achieve this, everyone at DEWA, from top management to its frontline staff, aim to make DEWA a sustainable innovative world-class utility and are actively working to achieve this on many different levels. We are implementing a range of initiatives to acquire global best practices in the field of renewable energy and environment-friendly technologies as part of our overall strategy to develop a sustainable future for the Emirate of Dubai, for generations to come.

The 18th Water, Energy, Technology and Environment Exhibition (WETEX) 2016 hosted 1,900 exhibitors from 46 countries and over 23,000 visitors. The largest regional event of its kind, it aims to attract more exhibitors from more countries in 2016. The 19th WETEX 2017 supports this strategy, and its theme is 'At the Forefront of Sustainability'. WETEX is focused on various sectors and segments with a wide variety of displays, seminars and technologies with insights from international experts from around the world.

WETEX features a range of green initiatives, which DEWA and other organisations are committed to, such as Green Week, to spread the message on sustainability. In support of the UAE strategy for green development, which focuses on the promotion and development of green technologies, Green Week offers a great opportunity to demonstrate Dubai's commitment to reducing waste and protecting our environment from pollution. Perhaps our most significant milestone to date has been the announcement by DEWA, under the umbrella of the Dubai Supreme Council of Energy, of the Mohammed bin Rashid Al Maktoum Solar Park. This Park will feature a range of solar energy technologies, including photovoltaic and concentrated solar power systems, which will provide up to 5,000 MW of solar energy for the Emirate of Dubai by 2030 and will increase the share of clean energy to 75% by 2050.

DEWA has many initiatives, among them is its Sustainable Building, which is based on a modern Buildings Management System which manages air conditioning, cooling and ventilation units to save electricity consumption. The building adopts conservation criteria for electricity and water, and uses solar energy to supply electricity.

The building has achieved a huge success as the largest government sustainable building to win the Platinum Award for Leadership in Energy and Environmental Design (LEED) achieving 98 points out of 110 as per US Green Building Council's evaluation.

This new green achievement fits in perfectly with DEWA's strategy to reduce energy consumption by conserving our natural resources and finding energy-efficient renewable solutions. We want to reduce energy consumption as part of our efforts to protect the environment to achieve our long-term goal of sustainable development in Dubai.

You also can be a part of this journey to realise a sustainable future for the UAE and the world by drawing insights and inspirations from the many experts and organisations at WETEX 2017. You have the means to make sustainability a significant part of your daily professional and personal lives and also be counted amongst the many who are already working to create a brighter future for us all.

UAE VISION 2021



UAE VISION 2021

The UAE Vision 2021 was launched by HH Sheikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai, at the closing of a Cabinet meeting in 2010.

The Vision aims to make the UAE among the best countries in the world by the Golden Jubilee of the Union. In order to translate the Vision into reality, its pillars have been mapped into six national priorities which represent the key focus sectors of government action in the coming years.

1. Cohesive Society And Preserved Identity

The UAE Vision 2021 National Agenda strives to preserve a cohesive society proud of its identity and sense of belonging.

2. Safe Public And Fair Judiciary

The UAE Vision 2021 National Agenda aims for the UAE to be the safest place in the world.

3. Competitive Knowledge Economy

The global economy will witness significant economic changes in the coming years and the UAE Vision 2021 National Agenda aims for the UAE to be at its heart.

4. First-Rate Education System

Education is a fundamental element for the development of a nation and the best investment in its youth.

5. World-Class Healthcare

Since success requires an open mind and healthy body, the UAE Vision 2021 National Agenda aims to achieve a world-class healthcare system.

6. Sustainable Environment And Infrastructure

The UAE Government wants to ensure sustainable development while preserving the environment, and to achieve a perfect balance between economic and social development.



THE UAE STRATEGY FOR GREEN DEVELOPMENT





The Vice President and Prime Minister of the UAE and Ruler of Dubai, His Highness Sheikh Mohammed bin Rashid Al Maktoum announced in January 2012 the launch of a long-term national initiative to build green economy in the UAE under the slogan, a Green Economy for Sustainable Development.

Through this initiative, the UAE aims to become one of the world leaders in this area as well as a centre for the export and re-export of green products and technologies, and to maintain a sustainable environment to support long-term economic growth.

The initiative includes a range of programmes and policies in the areas of energy, agriculture, investment and sustainable transport in addition to new environmental and constructional policies to raise the quality of life in the country.

While announcing the initiative, His Highness Sheikh Mohammed bin Rashid Al Maktoum asserted that the UAE, under the leadership of the President of the UAE, His Highness Sheikh Khalifa bin Zayed Al Nahyan, seeks to become a global hub and a successful model of the new green economy, to enhance the country's competitiveness and sustainability of its development and preserve its environment for future generations.

The Green Economy Initiative includes six major fields covering a wide range of legislation, policies, programmes and projects.



The **First field** of green energy consists of a group of programmes and policies to promote the production and use of renewable energy and related technologies that encourages the use of clean fuel for energy production. It also calls for work to develop standards and enhance the efficiency of energy consumption in both the public and private sectors.

The **Second field** includes government policies to encourage investments in Green Economy and to facilitate the production, import, export and re-export of green products and technologies, as well as work to create job opportunities for

citizens in these areas and preparation of national cadres in this field.

The **Third field** of the initiative comes under the title of the Green City. It consists of a large group of urban planning policies aimed at preserving the environment and raising the efficiency of housing and buildings environmentally. It also includes initiatives to promote environment-friendly transportation or sustainable transport. This is in addition to programmes designed to purify the air in cities in the UAE to provide a healthy environment for all.





The **Fourth field** consists of the means for dealing with the effects of climate change through policies and programmes designed to reduce carbon emissions from industrial and commercial sites. It will also promote organic agriculture through a series of incentives at federal and local levels. It also includes programmes to maintain biodiversity and to protect the ecological balance, wildlife and marine environment in the UAE.

The **Fifth field** of the Green Economy Initiative is called the Green Life, which involves a set of policies and programmes aimed at rationalising the use of water resources, electricity and natural

resources as well as projects to recycle waste generated by commercial or individual uses. It also includes awareness-raising initiatives and environmental education.

The **Sixth field** of the Green Economy Initiative includes the development and promotion of green technology and its first phase of implementation includes carbon capture and conversion of waste into energy.

DUBAI PLAN 2021

Dubai Plan 2021 describes the future of Dubai through holistic and complementary perspectives, starting with the people and the society who have always been, and always will be, the bedrock of the city. This aspect describes the characteristics that Dubai's people need to have to deliver on the city's aspirations in all areas, and examines the society needed to support and empower these individuals in achieving their goals.

The plan addresses the urban environment including both natural and built assets, and looks at the living experience of the people of Dubai and its visitors as a result of their interaction with this environment and the economic and social services provided. In addition, the plan also focuses on the economy, which is the city's development engine and its fuel for its march forward.

Finally, the plan addresses the government as the custodian of the city development in all aspects. These perspectives were divided into 6 themes, each highlights a group of strategic developmental goals for Dubai, and together forming the city's vision for 2021.

- **The People:** "City of Happy, Creative & Empowered People"
- **The Society:** "An Inclusive & Cohesive Society"
- **The Experience:** "The Preferred Place to Live, Work & Visit"
- **The Place:** "A Smart & Sustainable City"
- **The Economy:** "A Pivotal Hub in the Global Economy"
- **The Government:** "A Pioneering and Excellent Government"



The Society



The Experience



The People



خطة دبي

2021

DUBAI PLAN

The Place



The Government



The Economy





DUBAI CLEAN ENERGY STRATEGY 2050

His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, launched the Dubai Clean Energy Strategy 2050, to make Dubai a global centre of clean energy and green economy.

The strategy consists of five main pillars: Infrastructure, legislation, funding, building capacities and skills, environment friendly energy mix.

Infrastructure:

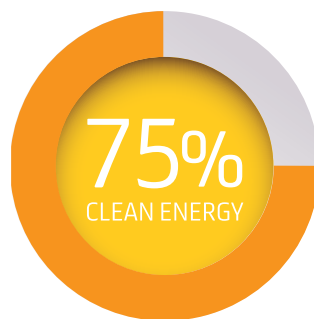
The infrastructure pillar includes initiatives such as Mohammed Bin Rashid Al Maktoum Solar Park, which is the largest generator of solar energy in the world from a single location with a capacity to produce 5,000 MW by 2030, and total investment of AED 50 billion. The first phase of this project began operations in 2013. The second phase will begin operations in April 2017 with a capacity of 200 MW, the third phase will begin operations in 2020 with a capacity of 800 MW, while the remaining phases will begin operations in 2030 with a capacity of 5000 MW, which is 25% of the total energy production in the emirate of Dubai as estimated.

The infrastructure pillar also includes a comprehensive innovation centre and R&D centre.

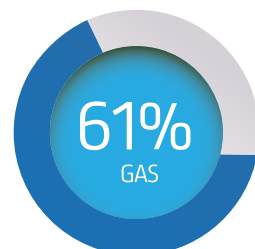
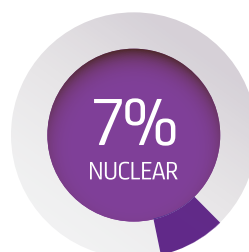
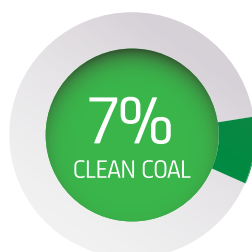
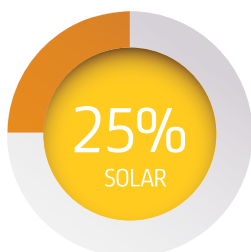
The innovation centre features a group of research and development centres specialised in the next generation of clean energy technologies such as solar energy technology test centre, drones research centre, 3D printing technology, and solar energy based desalination tests centre. AED 500 million will be invested in research and development in areas such as integration of smart grids, energy efficiency and electricity generation from solar energy.

The infrastructure pillar also includes the establishment of a new free zone under the name Dubai Green Zone dedicated to attracting research and development centres and emerging companies in the field of clean energy.





By 2050



Environment Friendly Energy Mix By 2030



Legislation

The second pillar focuses on the establishment of a legislative structure supporting clean energy policies in two phases. The first phase will be implemented through Shams Dubai initiative which aims to encourage building owners to place solar panels on the roofs and link them to the main network of Dubai Electricity and Water Authority. The second phase includes coordination with Dubai Municipality to issue a set of decisions on the integration of consumption rationalization technology and energy production and the requirement to install solar panels on the roofs of all building in Dubai by 2030.

Funding through the Dubai Green Fund

The third pillar is related to financing solutions for investment in research and development on clean energy and its application. This pillar includes the establishment of Dubai Green Fund worth of AED 100 billion which will contribute through its financial resources easy loans for investors in the clean energy sector in the emirate at reduced interest rates. Dubai Electricity and Water Authority will ensure the demand management and economic value of the project.

Building capacities and skills

The fourth pillar aims to build human resources capabilities through global training programmes in the field of clean energy in cooperation with international organisations and institutes such as International Renewable Energy Agency (IRENA) as well as international companies and R&D centres. The pillar will contribute to the creation of a sustainable model for research and development in the area of clean energy based on specialised human capabilities in this field.

Environment friendly energy mix

The fifth pillar is focused on creating an environment friendly energy mix comprising solar energy 25%, nuclear power 7%, clean coal 7%, gas 61% by 2030. The mix will gradually increase the employment of clean energy sources to 75% by 2050, making Dubai the city with the least carbon footprint city in the world. This pillar also activates energy generation mechanisms through waste by employing state-of-the-art technologies in this area that will contribute to turn 80% of the emirate waste to energy by 2030.





WHAT IS THE WATER, ENERGY, TECHNOLOGY AND ENVIRONMENT EXHIBITION?



WETEX is the leading global Water, Energy, Technology and Environment Exhibition, organised by DEWA since 1999 under the guidance of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Prime Minister and Vice President of the United Arab Emirates and Ruler of Dubai, and under the Patronage of His Highness Sheikh Hamdan bin Rashid Al Maktoum, Deputy Ruler of Dubai, Finance Minister of the UAE and President of DEWA, in line with Dubai's vision to build a sustainable future.

WETEX is the perfect platform to showcase and discuss all issues related to water conservation, saving natural resources and building a sustainable environment. WETEX attracts companies looking to present their latest technologies and state-of-the-art solutions in the field of water and electricity conservation.

This exhibition is an ideal opportunity for participants to display their technologies as it has become one of the most prominent exhibitions hosted by Dubai to highlight the Emirate's position as a global hub for finance, business and tourism.

As a world-class exhibition, WETEX attracts industry professionals from across the energy sector; including scientific and management solutions and engineering and technology segments, with the purpose of sharing views with Government Agencies and to keep pace with the most up-to-date developments in the fields of energy, water and the environment.

The exhibition aims to achieve integration between all sectors of the energy industry and bring together trade and technical sectors whilst facilitating the creation of new trade opportunities, enhancing an exchange of ideas and experiences and showcasing the latest innovations.

For more information visit: **WWW.WETEX.AE**



About WETEX 2017

The 19th Water, Energy, Technology, and Environment Exhibition (WETEX 2017), organised by Dubai Electricity and Water Authority (DEWA), will take place at the Dubai International Convention and Exhibition Centre (DICEC), and will review the latest developments in conventional and renewable energy around the world, and feature business opportunities and potential partnerships to drive business.

WETEX 2017 is being held under the directives of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, and Ruler of Dubai, and under the patronage of HH Sheikh Hamdan bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance, and President of DEWA, and under the umbrella of Green Week.





PUBLIC-PRIVATE PARTNERSHIPS

At WETEX 2017, DEWA will share its experience with different players in the energy sector to explore multiple ways of investment in this sector. Building on the success of Public-Private Partnerships around the world, DEWA is providing a model for investment according to the Independent Power Producer (IPP) model, where bidding consortiums can bid to take part in a range of generation projects, such as different phases of the Mohammed bin Rashid Al Maktoum Solar park and the Hassyan clean coal power project. These consortia will develop a joint company with DEWA, which owns 51% of the project that is then built on the Build, Operate, Own (BOO) framework.

Modes like the IPP show how the public and private sectors can work together to create mutually beneficial opportunities that create better services and features for the citizens and residents of Dubai.

CLEAN COAL

A model of the proposed Hassyan clean coal power will also be on display at the DEWA pavilion. This project represents DEWA's efforts to diversify energy sources, with a goal of 61% from natural gas, 7% from clean coal, and 7% from nuclear power by 2030, in line with the Dubai Clean Energy Strategy 2050.



SOLAR PARK

The exhibition will highlight the progress made by DEWA in a wide range of flagship projects, especially solar and clean energy generation, such as the Mohammed bin Rashid Al Maktoum Solar Park and the Shams Dubai initiative.

Visitors can review the latest developments in the Mohammed bin Rashid Al Maktoum Solar Park.

By 2030, the park will generate 5,000MW from solar power, making it the biggest single-site solar park in the world.

A range of projects at the solar park will also be on display, including the Research and Development Centre, and the Creativity and Innovation Centre, to put Dubai and the UAE at the forefront of renewable and clean energy production.





WATER OPPORTUNITIES

Other projects on display at WETEX 2017 include the M-Station gas-fired power and desalination plant, which will be completed and delivered by 30 April 2018. Built at a cost of AED 10 billion, M-station is the newest and largest power production and desalination plant in the UAE, with a total capacity of 2,060 MW of electricity and 140 million imperial gallons of water per day.

WETEX 2017 will also showcase many other projects in sectors like water, where DEWA will provide insights into efficiency and reliability of water transportation networks in several areas of Dubai. DEWA has recently completed a range of water reservoirs to expand its water operations and M-Station is the largest water desalination plant in the UAE.



SUSTAINABLE GROWTH

These and other projects are all guided by DEWA's commitment to sustainability, as shown by the range of projects and case studies published in its second Sustainability Report published for 2014. Here, DEWA has already seen successful projects such as solar-power street lighting, improved insulation for gas turbines and 400kV overhead lines and the successful recent expedition to Antarctica by 5 DEWA staff.

WETEX 2017 will also review various energy and water projects provided by governmental institutions in the region and the world as well as other private sector projects; exchanging experiences and spreading a culture of sustainability on a wider scale globally.

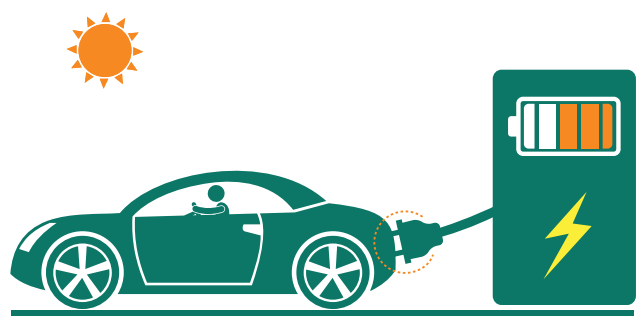
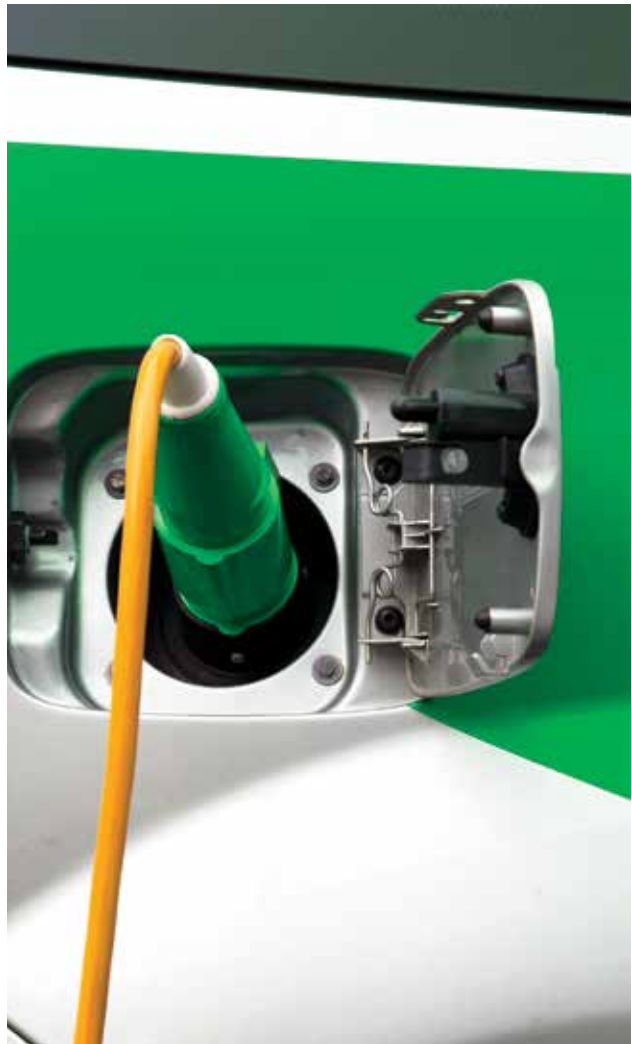


SMART DUBAI

WETEX 2017 will also provide an overview of Shams Dubai, which encourages tenants and building owners to install photovoltaic solar panels to generate electricity, and convert the surplus to DEWA's grid.

In addition, DEWA is also managing two more initiatives to support the vision of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, for Dubai to become the smartest city in the world.

DEWA will present its Electric Vehicle Green Charger initiative, one of the smart initiatives launched by DEWA to promote the use of electric vehicles in Dubai by establishing stations for charging electric vehicles in various areas across Dubai. This will see 100 electric vehicle charging stations built in 2015 for more charging stations being developed across Dubai in petrol stations, malls, hotels car parks and homes, as well as other suitable locations.



ev
الشامس الأخضر
GREEN CHARGER



SMARTECH

SmarTech is the only trade platform in the Middle East dedicated to help showcase, promote and market green-centric technologies, goods and services. The event has been attended by brand owners, manufacturers, dealers, distributors and retailers from around the world have introduced energy-efficient and water-efficient technologies to customers through product demonstrations and high quality industry seminars. Exhibitors at SmarTech benefit from being part of the fast-growing industry for new environmentally friendly technologies and gain access to global leaders, and both policy and decision makers who visited the event. DEWA will also promote its smart meters at WETEX 2017. Smart meters speed up service connection, improve

response times, provide instant reconnection of electricity, and rationalise consumption to enhance the happiness and well-being of citizens and residents and support sustainability. The benefits of smart meters include providing automatic and detailed readings for consumers to monitor actual consumption for a specific period of time to better understand and manage their bills.

SMARTECH 2017

Think Green. Live Green.



FOSSIL FUELS

Fossil Fuels showcases state-of-the-art products and services that support the oil, gas and coal industries and leverages the partnership between Dubai Government and the Oil and Gas sector. WETEX also includes diversified activities for water and energy consumption, saving the environment, waste-management, green buildings and the latest solutions to reduce carbon dioxide emissions. It is an opportunity for investors to build trade relations and meet with decision makers from different countries and specialised diversified companies, all in one place.

SUSTAINABLE FUTURE

All these projects and more signal considerable opportunities for visitors, exhibitors and experts who are coming to WETEX 2017. With a variety of major utilities and government energy bodies from across the GCC visiting the largest regional exhibition at the forefront of sustainability, the future's bright. The future can be found at WETEX.



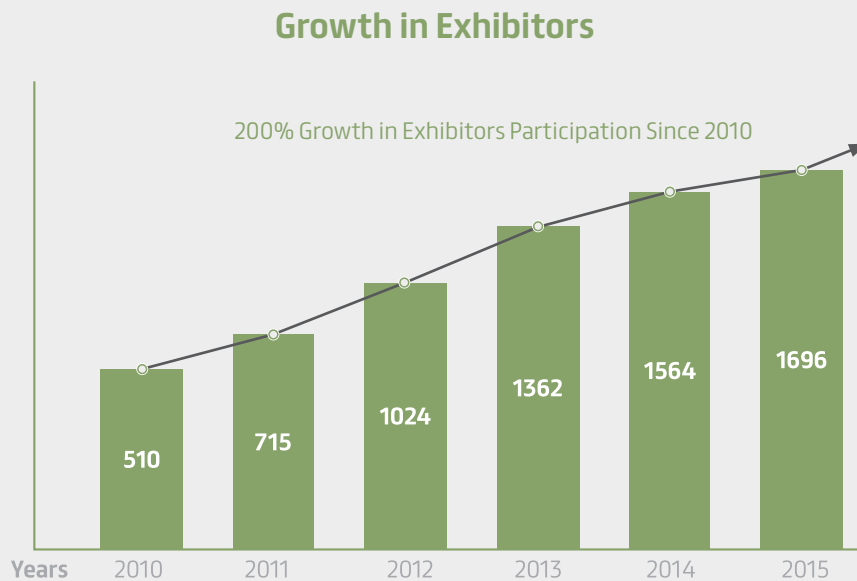
WETEX STATISTICS

Years	Exhibitors	Exhibition Gross Area Sqm	No of participating countries	Sponsors
1999	4	130	2	3
2000	20	640	7	5
2001	80	2560	9	7
2002	145	4640	12	9
2003	312	9984	17	10
2004	453	12,359	25	12
2005	498	12,000	24	14
2006	521	12,359	25	12
2007	632	13,680	29	15
2008	700	15,002	29	23
2009	450	15,002	23	16
2010	510	15,002	23	19
2011	715	23,000	28	20
2012	1,024	32,390	31	46
2013	1,362	40,000	32	48
2014	1,564	49,348	42	58
2015	1,696	50,000	46	50



Exhibitors

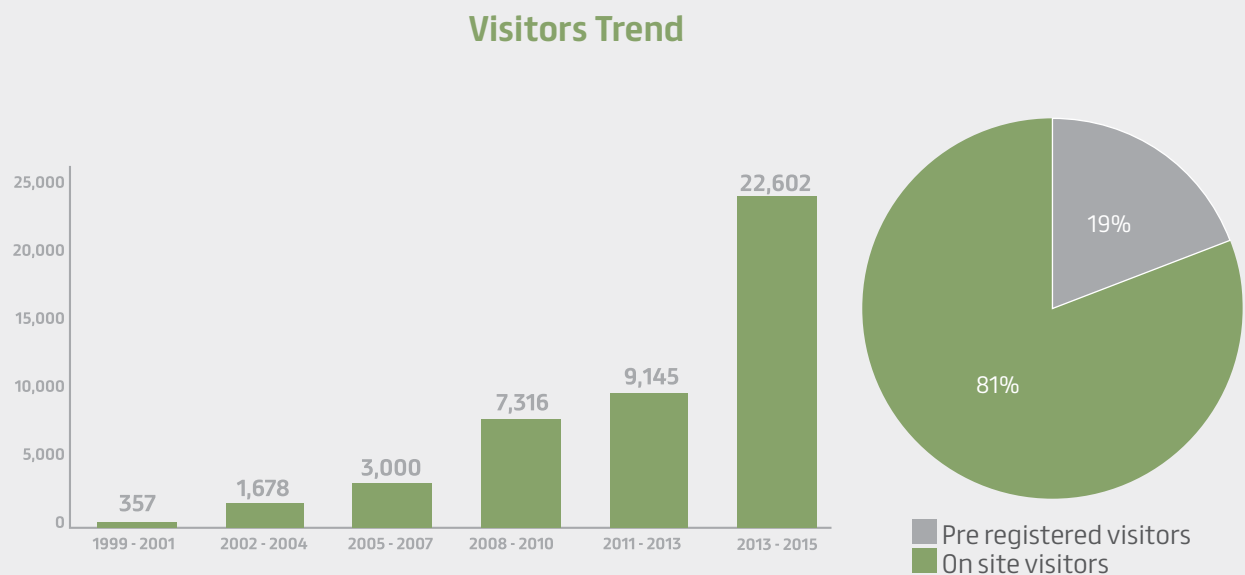
*Increase in Exhibitors Participation



Visitors

The Show witnessed visitors from 65 countries around the Globe. International and GCC countries including UAE Trade Visitors have attended the show, with the majority of key decision makers from Water, Energy, Environment and Industries and regional Government Authorities.

*Visitors Participation in WETEX 2015



WHY YOU SHOULD PARTICIPATE IN WETEX?



- Position your brand as a key player in the Water, Energy, Technology, Oil & Gas and Environment sectors
- New business opportunities for multinational companies to engage with strategic partners and other stakeholders
- Promote your business by presenting your latest technologies
- Share best practices and expertise with national and multinational exhibitors
- Benefit from sponsorship packages for media and marketing
- Opportunity to network with government decision-makers, business leaders, investors and country delegations from around the world
- An ideal place to meet members of various internationally-acclaimed organisations
- A cost-effective and targeted medium to meet senior-level decision makers
- Unrivalled access to promote your products and services to key environmental professionals, water and energy experts
- Opportunity to renew and reaffirm contacts within a large conference and exhibition environment
- Build on opportunities in Dubai, the region's hub for finance, business and tourism
- Opportunity to share expertise in specialised seminars

EXHIBITOR AND VISITOR PROFILES

Over 1,900 exhibitors from over 46 countries and over 18,000 visitors came to WETEX 2016 to bring and learn about the latest products and services for water, energy and the environment.

Visitor Profiles

Visitors to WETEX represent the highest ranks of the public and private sectors who focus on water, energy and the environment. Senior government officials from across the Middle East and around the world attend this event, including ministers, heads of government institutions and international diplomatic delegations. Captains of industry, CEOs, managing directors, general managers, and other executives who are responsible for the purchasing and strategy for their organisations rank among WETEX visitors as well.

Other visitors include investors, industry experts and researchers, regional and local media as well as undergraduate and postgraduate students from educational institutions in the UAE.



Exhibitor Profiles

WATER TECHNOLOGY

- Water Treatment Plants
- Desalination Plants
- Water Bottle Companies
- Asbestos, GRP, Fiber Glass, HDPE, PVC, G.I. Stainless Steel & Other Pipes
- Water Treatment Chemicals
- Water Coolers & Water Heaters
- Water Savers & Water Scooters
- Water Well Drilling Equipment & Accessories
- Water SCADA Software
- Warming Tapes
- Pumps
- Valves-Gate, Butterfly, Air, Pressure Reducing
- Irrigation System
- Sanitary Wares & Accessories
- Agriculture & Horticulture Equipment
- Chlorination System
- Dewatering Equipment
- Waterproofing Products
- Tanks/Reservoir Lining Materials
- Fiber Glass Products
- Manhole Covers
- Micro Tunneling Equipment
- Pipeline Coating Systems
- Sealants
- Adhesives
- Leak Detection Equipment
- Water Transmission & Distribution-related Products

ENERGY TECHNOLOGY

- Boilers
- Turbines
- Compressors
- Motors
- Generators
- Air-conditioners
- Air-conditioning Chillers & Heat Exchangers
- Air-purification & Cleaning Equipment
- Air Curtains & Filters

- Auto Recloser
- Batteries & Battery Charges
- Bearing & Gears
- Industrial Belts
- Bolts, Nuts & Chains
- Hardware Tools, Tackles & Gaskets
- Brake Parts & Lining
- Cables-HV/MV/LV/Control
- Cable Fault Locator
- Cabinet
- Cash Resin Transformer
- Wire Manufacturing
- Cable Joints & Accessories
- Cable Tiles/Protection covers/UPVC pipes
- Calibration Equipment & Gauges
- Cathodic Protection System
- Centrifugal Machineries
- Industrial Chemicals & Products
- Communication Systems & Equipment
- Computers
- Conduits & Electric Fittings
- Control Systems-Industrial & Residential
- Corrosion Control System
- Cranes
- Control Safety, System Protection & Monitoring Equipment
- Cooling & Heating Equipment
- Diesel Engines
- Distance Relays
- Differential Relays
- Earthing/Lighting Equipment & Accessories
- Fan & Exhaust Systems
- Firefighting Equipment & System
- Fuel Handling & Injection system
- FGRP Kiosks
- Galvanising Products
- Gas Detectors
- Geographic Information (GIS systems)
- Gas Insulated Switchgear
- Safety Equipment, PPE Items
- Horizontal Drilling Equipment
- Hydraulic Equipment & Tools
- HRC Fuses Links/ MCCBs
- Industrial & Power Automation
- Instrumentation & Calibration
- Insulation Material
- Lifts & Escalators
- Lighting Fixtures-Industrial & Residential
- Industrial Linings
- Lubricants-Industrial
- Magnetic Devices
- Relays-Control & Protection
- Ring Main Units (SF6)
- Circuit Breakers
- Cable Trays
- Capacitor Banks
- Switchgears/Distribution Boards/Mini Distribution Pillars
- Pocket Substations
- Overhead Line Equipment Material/Hardware & Accessories
- Ceramic & Other Power Insulators
- Fault Recorders
- Energy, Meters-Consumer Connection Equipment Home Service Meters
- Partial Discharge Measurement Equipment
- On Load Tap Changer
- Main Panels & Distribution Boards
- Testing & Measurement Equipment
- Plastic Tubes, Rods & Sheets
- Pneumatic Tools & Tackles
- Power Coating Products
- Pressure Gauges
- Pressure Vessels
- Power Transformers / Distribution /Instrument / Voltage / Current Transformers
- Process Control Systems & SCADA
- Public Address System
- Radiators
- Remote Terminal Units (RTUs)
- Ring Main Units
- Reactors
- Radio Communications
- Refrigeration Equipment



- Rust Proofing Equipment
- Sandblasting Equipment
- Seals
- Substation Control System
- Spraying Equipment
- Survey Equipment
- Tubing Works
- Uninterruptible Power Supply Equipmvent
- Ventilation Products
- Weighing Equipment
- Wire Products
- Home Appliances like Refrigerators, Air-conditioners, Dishwashers, Cookers, TV, PC, Light fittings, Wiring Switches, & Accessories

ELECTRICAL FITTINGS

- Electrical Equipment & Supplies
- Limit Switch & Sensor
- Junction Boxes
- Wall Switches
- Patch Panels

- Other Wiring Accessories
- Control & Signaling Devices
- Flame Proof Equipments
- Electrical Panel
- Relay
- Cable Lugs
- Plug & Socket Connectors
- Light Fitting & Fixtures
- Limit Switch & Sensor

WIRES AND CABLES

- Electrical Plugs & Sockets
- Terminals
- Other Electrical Equipments
- Earthing Material
- Junction Boxes, Enclosures
- Household Switches
- Fuse
- Contactor
- Cable Glands
- MCB & ELCB
- Installation & Distribution System
- Heating Element

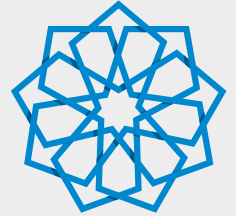
LIGHTING & LUMINARIES

- Lighting Tower
- Innovative Lighting Solutions
- Lighting Fixtures Manufacturers
- Light Voltage Panels
- Airfield Lighting & Navigation System
- Solar Lighting Solutions
- Street Lighting Solutions
- Lighting Poles Manufacturers
- Lighting Equipment
- Light Bulbs & Tubes Manufacturers
- LED Lighting Solutions & Lighting Studios



EXPO 2020

DUBAI, UNITED ARAB EMIRATES



Dubai will be hosting the Expo 2020. It has a long history of facilitating connections and pioneering new ideas and Dubai Expo 2020 would be no different, with a predicted 70 percent of the expected 25 million visitors originating from outside the host nation, making it the most international event in the history of Expo.

It provides a unique platform for the global community to come together and explore creative and pioneering solutions to the three subthemes which have been identified as key drivers of global development:

Sustainability: Lasting sources of energy and water

Mobility: Smart systems of logistics and transportation

Opportunity: New paths to economic development

The focus will be on exploring their interdependencies and identifying potential partnerships, ultimately resulting in a legacy of innovation.



SHOWCASE UPCOMING INVESTMENT AND GROWTH IN MENA REGION

"Dubai Expo 2020 will breathe new life into the ancient role of the Middle East as a melting pot for cultures and creativity," tweeted His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai echoing the Dubai Expo 2020 theme of "Connecting Minds, Creating the Future."

The event is estimated to generate around USD 23 billion of GDP (25% of Dubai's current GDP) over the next seven years, attract 20 million visitors and generate 300,000 new job opportunities. The Emirate's GDP is expected to rise 2% over the next few years.

The UAE's economy has grown exponentially by nearly 231 times since the union was set up by seven Emirates in 1971 and the growth catapulted the country to emerge as one of the largest Arab economies.

Dubai's real GDP grew to AED 169 billion in the first half of 2013 from AED 161 billion in the first half of 2012.

Electricity demand in the Middle East and North Africa is set to grow at an average annual rate of 7% per year, while it is estimated that as much as USD 283 billion (AED 1.039 trillion) will be invested within the region's power sector between 2014 and 2018. The research on regional investment in electricity generation is from the Kuwait Financial Centre.

The GCC states are projected to invest more than USD 300 billion in some 20 energy projects by 2020, which will generate eight Giga Watts (GW) of additional power, according to the Doha-based Gulf Organisation for Industrial Consulting (GOIC). So far, 75 GW of renewable energy projects worth USD 200 billion are already in the pipeline, making the region a global power player in the sector.

The surge in investment is attributed to the growing energy consumption in the Middle East, the highest in the world next to Asian countries. In the GCC, power generating capacity will need to rise by an estimated 64,000 megawatts (MW) to 176,500 MW by 2020, which at 2012 unit costs will require investment of USD 40-45 billion.



WORLD GREEN ECONOMY SUMMIT

Held under the leadership of the Dubai Supreme Council of Energy (DSCE) the World Green Economy Summit (WGES) is the first green summit in the Middle East and North Africa region.

The summit will bring together the world's leaders, united in pursuing a sustainable future for humanity in order to forge global partnerships among leading players in the world that can drive the transition to a green economy.

TIME & PLACE: 24 October 2017

The WGES 2017 will be held in Dubai during October of 2017 at the Dubai International Convention and Exhibition Centre. It will be held in conjunction and collaboration with WETEX 2017, the annual Water, Energy, Technology, and Environment Exhibition that is expected to attract more than 1,900 exhibitors and over 22,000 visitors in 2016.

GREEN WEEK

The Green Week was first launched at WETEX 2014, alongside the World Green Economy Summit and the inaugural SmarTech Shopper exhibition.

It aims to raise awareness and encourage a culture of environmental sustainability within society. DEWA runs this annually as the overarching umbrella that comprises of community events, social and environmental activities that promote green practices in Dubai to promote conservation to create a positive impact for a better tomorrow,

for generations to come. This initiative coincides with series of workshops and seminars during WETEX and the World Green Economy Summit.

It also includes a 'Green Ribbon Pledge' campaign to create a culture of sustainability and conservation; where participants can choose and adopt specific daily green practices and promote them through social networks; showcasing their commitment towards a sustainable living throughout the year.





RENEWABLE ENERGY, ENVIRONMENTAL SYSTEM

A. Energy, Conservation Products & Technologies

- Energy, Water-saving Appliances:
 - Air-Conditioners, Dishwashers, Refrigerators, Vacuum Cleaners, Washers / Dryers, Appliances
- Emerging Lighting Technologies: - LED Devices, LED Materials, OLEDs
- Window Technologies:
 - Window Glazing Technology for Residential & Commercial Buildings
 - Advanced Framing Systems
 - Vacuum Glazing
- Emerging HVAC & Water Heating Technologies
- Green Dispensing & Cooling Systems, Vending Machines Manufacturers
- Smart Grid Technologies

B. Environment Protection Products & Services

- Air Quality:
 - Air Filtration Systems
 - Air Purification, Deodourisation Technology & Equipment

- Air Pollution & Gas Emission Control
- Indoor Air Quality Technology & Systems
- Eco-friendly Landscape Designs
- Biodegradable Products: Plastic, Paper, Organic

C. Clean Energy, Technologies

- Biomass Technologies
- Fuel Cell Technologies
- Solar Technologies:
 - Photovoltaic, Solar Thermal
- Hydro Power Technologies

D. Recycling Technologies & Products

- Technology Recycling: e-waste
- Paper & Material Recycling

E. Environment-friendly Products & Smart Technologies

- Household:
 - Appliances & Consumer Devices
 - Consumer Electronics
 - Household Appliances
 - Green Components and Equipment for Electrical Appliances

- Home Automation Systems
- Green IT; Energy-efficient IT Technologies

- Industrial:
 - Green Engineering & Technologies
 - Eco-friendly Materials for Construction & Fitting
 - Green Roof Systems and Green Walls

F. Corporate Sustainability

- Government, Regulatory Agencies, Institutions & Authorities
 - Green Energy, Solutions Providers
 - Municipalities & Government Authorities
 - Environmental Management Companies
 - Environmental Associations
 - Sustainable Publications

G. Building Energy, Auditing

Software Products

PARTICIPATION FEES

OPTION 1: SPACE ONLY

US \$ 450 or AED 1,655 per sqm

Inclusive of the following:

- General Illumination
- General Security Services
- Entry in the Official Catalogue

OPTION 2: SHELL SCHEME PACKAGE

(Minimum of 9 sqm)

US \$ 480 or AED 1,760 per sqm

The same services described in Option 1 plus

- A standard OCTANORM shell scheme with rear and side walls
- Your company name in English on the fascia board
- Carpet covering the floor of the stand
- 1 x 13 Amp, 220v plug socket per 9 sqm
- 3 spotlights of 100W each per 9 sqm
- 1 reception desk and 2 chairs per 9 sqm



BOOKING FORM

COMPANY INFORMATION

Company _____
Exhibiting As (if different from above) _____
Contact _____ Title _____
Mailing Address _____
Zip/Postal Code _____ Telephone _____ Fax _____
City/Province _____ State/Country _____
Telephone _____ Fax _____
E-mail Address _____ Website _____

BOOTH INFORMATION BOOTH SELECTION

1st Choice _____ # _____
2nd Choice _____ # _____ 3rd Choice _____ # _____
Preferred Dimensions _____ sqm _____ sqm Total Area _____ sqm

*If none of the above choices are available, you will be assigned the best available booth based on your desired square meter. Products to be exhibited (give a generic description for use in preliminary promotional materials)

EXHIBITOR INFORMATION / PROFILE

☐ Water ☐ Electricity / Energy ☐ Smart Technology ☐ Solar ☐ Others _____ (Please Specify)

COSTS

☐ Open Space AED 1655.00/sqm _____ sqm=AED _____ / USD 450.00/sqm _____ sqm=\$ _____
☐ Shell Scheme AED 1760.00/sqm _____ sqm=AED _____ / USD 480.00/sqm _____ sqm=\$ _____
(Minimum 9 sqm)

Total Cost AED/\$ = _____

- Strategic Sponsor (100 sqm) : AED 500,000.00 / USD 136,240.00 Addl. Space: _____
- Platinum Sponsor (60 sqm) : AED 400,000.00 / USD 108,990.00 Addl. Space: _____
- Gold Sponsor (30 sqm) : AED 200,000.00 / USD 54,500.00 Addl. Space: _____

Open Space



Includes:

- Bare Space.
- Stand Personnel Badges.
- Complimentary Official show catalogue entry.
- Complimentary invitations to Gala Dinner.
- Opportunity to attend Seminars.

Shell Scheme



Each 9 Sqm includes:

- Built up readymade Octonorm stand.
- Exhibitors' names in English / Arabic.
- 3 Nos spotlights on a track per 9sqm.
- 1 No. 13 Amp S/P Power Socket.
- 1 No. Standard Reception desk.
- 2 Nos. Standard folding chairs.
- Carpet flooring tiles.
- Stand Personnel Badges.
- Complimentary Official show catalogue entry.
- Complimentary invitations to Gala Dinner.
- Opportunity to attend Seminars.

PAYMENT SCHEDULE

Bookings must be accompanied by payment as follow:

- 25% payment after receipt of invoice
- Balance 75% payment will not be later than 31st August 2017

If space is reserved after 4th July 2017, total cost is due upon signing. Failure to adhere to payment schedule will place your booth (size, location, status) in jeopardy.

Cancellation and Reduction of Space Policy: Space canceled or reduced on or before 4th July 2017 will be charged AED 5000.00/- as service charges on total registration fees. The full contract price is due, payable and non-refundable for any space or stand (ie) is canceled or reduced after 4th July 2017.

Payment Instructions

Please mail original completed contract to DEWA. For any inquiries, please call (A.S.A Hameed), Contracts Manager, at +971-4-3248290 or e-mail us on contracts@dewa.gov.ae

Acceptance of Terms and Conditions

By signing this Contract, applicant agrees to abide by the above Terms and Conditions that accompany this contract.

☐ I am interested in reserving advertising space in the Show Directory

Signature: _____

FOR ORGANIZER

Booked By : _____
Agent / Association : _____

Organised by:

هيئة كهرباء ومياه دبي
Dubai Electricity & Water Authority



Please complete the application form and send it to:

WETEX SALES c/o Dubai Electricity and Water Authority

PO Box 564, Dubai-United Arab Emirates or please email sales_general@wetex.ae

Terms and Conditions of Exhibits Space Contract

1. Contract for Space: The contract for space, the formal notification of space assignment and the full payment fees constitutes together a contract between the exhibiting organisation, hereinafter known as Management, for the right to use space for WETEX. The contract is based upon the plan of exhibit rates shown thereon and the general information contained in the exposition prospectus and sales kit all of which are to be considered along with details on all pages of this form as part of the contract. All measurements shown on the floor plan are approximate and Management reserves the right to make such modifications as deemed necessary making equitable adjustment with any exhibitor or exhibitors thereby affected. The management also reserves the right to adjust the floor plan to meet the needs of the exposition.

2. Installation and Dismantling of Exhibits: Delivery of freight, installation of exhibits and completion of erection of exhibits will take place on the dates specified. The exhibits must be ready for inspection no later than 8:00am of the first show day. Should an exhibit not be set by 10:00am of the first show day, the Management reserves the right to have the Official Exhibit Services Contractor install the exhibit or remove unopened freight at the expense of the exhibitor. Dismantling may not begin until the close of the exposition on the final show day. Goods and materials used in any display shall not be removed from the exhibit hall until the exposition has officially been closed. Any exception to this rule must have written approval of Management. Dismantling must be completed and all exhibit materials removed by the final move out date and hour shown. (NOTE: Exhibitors are advised to remove small, portable items immediately upon conclusion of the exposition).

3. Storage Boxes and Packing Crates: Exhibitors will not be permitted to store boxes or packing crates in or behind exhibit booths. Prior to 8:00am of the first show day all boxes and crates will be placed in storage provided they are properly labelled for storage. Those not so labelled will be removed and destroyed as refuse.

4. Floor Plan: The floor plan for this exhibit will be maintained as originally presented wherever possible. However, Management reserves the unqualified right to modify the plan to the extent necessary for the best interests of the exhibit, the exhibitors and the industry.

5. Applications for Space-conditions: Reservations must be made on the Space Application form which must contain complete information. Management reserves the right to reject applications for space. It is the policy of DEWA to limit the use of exhibit spaces to firms whose products or services contribute to the purposes of Water, Energy and Environment. No cash sales will be permitted.

6. Payment Schedule/Cancellation or Reduction of Space: The payment details are listed on the brochure. Cancellation of this contract or reduction of space must be in writing, and by mutual consent of the applicant and Management, except that Management may unilaterally cancel this contract for non-payment of any balance due by the date specified if cancellation or reduction of space is agreed to applicant will be entitled to a refund based on the following schedule.

Cancellation or Reduction of Space Penalty: Space cancelled or reduced on or before 4th July 2017 will be charged AED 5000 as service charges on total registration fees. The full contract price is due and payable and non-refundable for any space cancelled or reduced after 4th July 2017. All demonstrations must be within the confines of the exhibit space. Aisles must not be obstructed at any time by exhibitor personnel or attendees. Management reserves the right to unilaterally determine if a demonstration interferes with adjacent exhibit spaces and may if necessary order its discontinuation. Note: Please refer to the exhibitor manual for specific booth dimension instructions.

7. Space Assignment: Space assignment will be indicated on the accepted contract. However, should conditions or situations warrant, Management has the unqualified right to reassign space for the best interest of the exposition. Exhibitor must rent sufficient space to contain their exhibit completely within the confines of booth lines. Heights and Depths addressed in Section 11 must be observed. Exhibitors may take photos or videos of their display, however they are not permitted to directly take pictures of any other display or instruct others to take such pictures, without written permission by Management and the exhibitor whose display is being photographed. Exhibitors must respect the privacy of other exhibitors and not intrude or disrupt another exhibitor while they are conducting business on the show floor.

8. Sharing/Subletting Space: No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted, or have representatives, equipment or materials from other than their own firm in the said space. Management policy prohibits subcontracting of exhibit space. Should an exhibitor decide to cancel exhibit space reverts back to Management. Independent Contractors Notification to use an independent contractor to install/dismantle exhibits must be received forty-five (45) days prior to the first day of the show. If an exhibitor selects to use any contractor other than the official contractors assigned by DEWA, DEWA is not in a position to intercede in disputes on behalf of the exhibitor. Notification to use independent contractors must go to both show Management and the Official Exhibit Services Contractor.

9. Exhibitor Personnel: Each Exhibitor will furnish Management in advance, the name of those persons who will staff the booth of the exhibitor. Personnel will be admitted to the show floor at 8:00am each day. In the event of earlier admission, special permission must be obtained from Management. Exhibitor's representatives manning the exhibit will be owners, employees, or agents of exhibiting companies, and such representatives will wear proper badge identification furnished by the exhibitor. Such badges will be supplied upon presentation of the list of personnel by the exhibitor. Each exhibitor will place on file in the Show Management Office the name of the representative (including hotel or local phone number) who has primary responsibility on the floor for the exhibitor's display and who is authorised to make decisions for the exhibitor as requested by Management on site or in case of emergency. Note: Supplying exhibitor personnel badges to current or prospective customers by exhibitors is strictly forbidden. If such use of exhibitor badges is made and this is recognised, individuals wearing the badges will be removed from the premises and badges will be confiscated. Management will supply visitor passes which the exhibitor may distribute to the customer for purpose of attendee registration. The exhibitor personnel registration is to be used solely for employees or agents of the exhibitor.

10. Displays and Construction: Management has arranged for a standard uniform booth background, including header sign with exhibitor's name and booth number. Equipment must be spotted within the confines of the exhibit space and allow sufficient space for exhibitor personnel to conduct business within the space. Management is not responsible for music used by exhibitors, and exhibitor hereby agrees to indemnify, defend and holds harmless Management for any and all costs or damages, related to any copyright violations that result from exhibitor's failure to obtain the appropriate license(s). Balloons, horns, odours or congestion in exhibitors' booths are not permitted.

11. Contractors Services: All services such as furniture, carpeting, labour, cleaning, storage of boxes and crates shipping and other special services must be arranged through the Official Exhibit Services Contractor. An Exhibitor Service Manual will be provided with proper forms for ordering such services. Forms should be carefully prepared and returned by the deadlines noted to avoid late charges. In the event of give-aways, demonstrations, and/or entertaining the attendees, booths must be arranged so attendees coming into the exhibit do not block aisles or overlap into neighbouring exhibits. The operation of equipment indoors will not be permitted on a continuous basis. Operation of equipment may be approved for demonstration purposes for short periods approximately one to five minutes, provided Management is notified in writing thirty (30) days prior to the first day of the show. Booths must be policed by each exhibitor so disruption or level from any demonstration or sound system or equipment producing sound is kept to a minimum and does not interfere with others. Remember, the use of sound systems or

equipment producing sound is an exception to the rule, not a right. Management reserves the exclusive right to determine at what point disruption or sound level constitutes interference with other exhibits and must be discontinued. All property of the exhibitor is understood to remain in the exhibitor's custody and control in transit to or from or within the confines of the exhibit hall and subject to the rules and regulations for the exposition.

Note: Exhibitors are to carry insurance to cover exhibit materials against damage and loss and public liability insurance against injury to the person and property of others. By executing the Contract for Exhibit Space, exhibitor warrants that there is in effect the instance policy covering the exhibitor, with coverage remaining current through exhibitor's occupancy. Exhibitors must comply with all state, local, and exhibition facilities' safety regulations. Corrections will be made at exhibitor's expense. If corrections cannot be made, exhibit shall be removed at exhibitor's cost with no liability accruing to Management. Under no circumstances may the weight of any exhibit materials exceed the speeded maximum floor load of the exhibit hall. Exhibitor accepts full and sole responsibility for any injury or damage to persons or property resulting from failure to distribute the placement of his exhibit material to conform with the floor loading specifications.

Indemnity: Exhibitor agrees to indemnify defend, and hold harmless Management, its officers, employees and agents from and against any and all third party claims and other liabilities (including reasonable Attorney fees) that are caused by or arise from, or grow out of the negligent acts or omissions of the exhibitor, its agents, officers, employees, representatives, servants, invites, patrons, or guests. The exhibitor is charged with knowledge of all local laws, ordinances, and regulations pertaining to business licenses, health, fire prevention, and public safety affecting his participation in the exposition. Compliance with such laws in mandatory for all exhibitors and is the sole responsibility of the exhibitor. If unusual equipment is to be installed, the exhibitor must communicate with Management for information concerning the facility or applicable regulations. Management will not be liable for the fulfilment of this contract as to the delivery of space if non-delivery is due to any of the following causes. By reason of the building being destroyed or substantially damaged by fire; act of God; public enemy, strikes, authority of law; or any other cause beyond the control of Management. In the event of not being able to hold the exposition for any of these reasons Management will refund to each exhibitor the amount they paid for their space less a prorated share of all the expenses incurred for the exposition up to the date of required cancellation.

12. Character of Exhibits: It is the desire of Management that each exhibitor design and create an exhibit of an attractive nature which will enhance the overall appearance of the exposition and be a credit to the industry. Management reserves the right to approve the character of the display and to prohibit any display which, because of noise or other objectionable features, detracts from the general character of the exposition. Exhibits must be in good taste as determined by Management. It is the exhibitor's responsibility to create an attractive display area. The exhibitor is required to provide a carpet to cover the area contracted, including under carpet equipment. Any part of an exhibit space which does not compliment the purpose of the exhibition must be corrected at the exhibitor's expense. Management reserves the unilateral right to correct any unsightly exhibit and the exhibitor agrees to pay Management for expenses incurred in making the necessary alterations.

13. Gadgets, Gimmicks, Demonstrations, Music and Sound: Side-show tactics, scantily clad individuals, or other undignified promotional methods will not be permitted. Exhibitors are asked to observe the "good neighbour" policy at all times. Exhibits should not be conducted in a manner not to be objectionable or offensive to neighbouring booths. The use of photographers, musicians, entertainers, loud speakers, sound system equipment and noise making devices are restricted to within the exhibitor's booth. Management reserves the right to determine when such items become objectionable.

14. Other Exhibits: The exhibitor agrees that neither they, their agents, nor their distributors will distribute publications or conduct any other display or exhibit any equipment hearing their trademark within a three mile radius of the exhibition covered by this contract or its officially designated to the properties during the dates of said exposition. This limitation does not apply to participation in other trade association exhibitor's regular place of business or showroom. Violation of this provision by an exhibitor will constitute a breach of the contract and Management may, in its sole discretion, cancel this contract and exhibitor will remove their display and any equipment contained in the exhibit hall and forfeits all payments pursuant to this contract.

15. Soliciting Access to List, Samples & Prizes: No soliciting of registrants shall be permitted in the aisles or in other exhibitor's booths. Samples, catalogues, pamphlets, publications, souvenirs, etc. may be distributed by exhibitors and their representatives (including hosts and hostesses) only within their own booths. No exhibitor will be permitted to conduct any prize drawings, awards for signing of name and addresses, etc. without prior written approval of Management. Signs showing the price of items must not be displayed. DEWA reserves the right to limit access to attendee, exhibitor and any other list or information gathered by DEWA or its contractors. Exhibitors that publish industry publications may distribute their publications outside their booths only to the other exhibitors and only during show hours. Show sponsors that produce industry publications may distribute their publications to exhibitors at times designated by show management.

16. Flammable Materials: Flammable fluids, substances, or materials of any nature are prohibited in the booth and in the storage area behind the booth. All decorative materials must be flame proofed before being taken into the exhibit hall, and must comply with local fire regulations. Transferring of flammable liquids while in the exhibit hall is expressly prohibited. Electrical equipment must meet all safety codes.

17. Beverages and Foods: Food and/or beverages may be supplied by the exhibitor, with the prior written consent of Management and the Facility. Alcoholic beverages may not be served in the exhibition.

18. Liability: Neither Management, the official service contractor, exhibit hall management, security services, nor any of the officers or employees of the above will be responsible for safety of property of exhibitors from theft, strikes, damage by fire, water, storm, or vandalism or other causes. Management will take reasonable precautions through the employment of security personnel to protect exhibits from such loss. All property of the exhibitor is understood to remain in the exhibitor's custody and control in transit to or from or within the confines of the exhibit hall and subject to the rules and regulations for the exposition.

19. Damage: Exhibitors will be liable for any damage caused by fastening fixtures to the floors, walls, columns, or ceilings of the exhibit building and for any damage to equipment furnished by Management or service suppliers designated by them.

20. Violation: The interpretation and application of these rules and regulations are the responsibility of Management. Any violation by the exhibitor of any of the terms or conditions herein shall subject exhibitor to cancellation of its contract to occupy booth space and to forfeiture of any monies paid on account thereof. Upon written notice of such cancellation, Management shall have the right to take possession of the exhibitor's space, remove all persons and properties of the exhibitor and hold the exhibitor accountable for all risks and expenses incurred in such removal.

21. Social Functions/Special Events: Any social function or special event during WETEX is reserved for exhibiting companies and must be approved by Show Management

22. Show Rules: In the event that unforeseen events make it necessary, Management will have the right to amend these rules and delegations or make additions thereto and all such amendments or additions shall be made known promptly to each exhibitor. Show rules are promulgated separately and are tailored to the individual exhibit hall.

WETEX SPONSORSHIP PACKAGE 2017

STRATEGIC SPONSORS/STRATEGIC MEDIA SPONSOR (AED 500,000 / USD 136,240)

1. Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable
 2. Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally 'wherever applicable' (Print, TVC, Online banners, etc.)
 3. Sponsor will be entitled to international media coverage, where the logo of the Sponsor will be part of international above-the-line media activities of WETEX wherever applicable
 4. Logo of Sponsor to be placed on the Outdoor activities 'if applicable'
 5. Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor's website
 6. Logo of Sponsor to be part of below the line activities of WETEX. (Badges, Exhibitors manuals, etc.)
 7. Exclusive invitation to the press conference and potential opportunity for media coverage
 8. Logo of Sponsor to be placed on email shots promoting WETEX
 9. Special badges for Sponsors' delegates
 10. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
 11. Free participation at the seminars
 12. Thank you ads for Sponsors to be released in newspapers after the exhibition
 13. Sponsors will be honored at WETEX Gala Dinner
 14. Sponsor's logo in brochures, flyers, official publication and trade visitor invitation
 15. Sponsor's brochure will be placed at the trade visitor registration counters 'if applicable'
 16. Invitation for the opening ceremony and presence on the backdrop of all related events 'wherever applicable' (seminars.)
 17. Logo of Sponsor on exclusive Business Visitor registrations counters
 18. Logo of Sponsor on the front page of WETEX Exhibitors' catalogue
 19. Provide exclusive coverage through PR report in Arabic dailies (500 words)
 20. Full page colour advertisement in WETEX Exhibitors' Catalogue
- Note:** For strategic Media Sponsors, point 1 may be replaced by an exclusive onsite booth for interviews outside the hall, if applicable.

PLATINUM SPONSORS/PLATINUM MEDIA SPONSORS (AED 400,000 / USD 108,990)

1. Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable
2. Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally 'wherever applicable' (Print, TVC, Online banners, etc.)
3. Sponsor will be entitled to international media coverage, where the logo of the Sponsor will be part of international above-the-line media activities of WETEX wherever applicable
4. Logo of Sponsor of WETEX website with hyperlinks leading to the Sponsor's website
5. Logo of Sponsor to be part of below-the-line activities of WETEX. (Badges, Exhibitors manuals, etc.)
6. Exclusive invitation to the press conference, and potential opportunity for media coverage
7. Logo of Sponsor to be placed on email shots promoting WETEX
8. Special badges for Sponsors' delegates
9. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
10. Free participation at the seminars
11. Thank you ads for Sponsors to be released in newspapers after the exhibition
12. Sponsors will be honored at WETEX Gala Dinner
13. Sponsor's logo in brochures, flyers, official publication and trade visitor invitation



14. Invitation for the opening ceremony and presence on the backdrop of all related events 'wherever applicable' (seminars.)
15. Logo of Sponsor on exclusive Business Visitor registrations counters
16. Half-page colour advertisement in WETEX Exhibitors' Catalogue

GOLD SPONSORS (AED 200,000 / USD 54,500)

1. Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable.
2. Logo of Sponsor to be part of above-the-line activities of WETEX, locally and regionally, wherever applicable (Print, TVC, Online banners, etc.)
3. Logo of Sponsor of WETEX website with hyperlinks leading to the Sponsor's website
4. Logo of Sponsor to be part of below-the-line activities of WETEX. (Badges, Exhibitors manuals, etc.)
5. Exclusive invitation to the press conference
6. Logo of Sponsor to be placed on email shots promoting WETEX
7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
8. Special badges for Sponsors' delegates
9. Logo of Sponsor on exclusive Business Visitor registrations counters
10. Free participation at the seminars
11. Thank you ads for Sponsors to be released in newspapers after the exhibition
12. Sponsors will be honored at WETEX Gala Dinner
13. Sponsor's logo in brochures, flyers, official publication trade visitor invitation
14. Invitation for the opening ceremony and presence on the backdrop of all related events 'wherever applicable' (seminars.)
15. Quarter-page colour advertisement in WETEX Exhibitor's Catalogue

TERMS & CONDITIONS

1. All benefits highlighted in the package will be provided from the contract date only
2. All media related coverage will start from 2 weeks of the contract date onwards subject to receiving high resolution logo from the Sponsor
3. PR Coverage will be subject to receiving the approved content at least 3 weeks before the planned activity



WHERE AND WHEN WILL WETEX TAKE PLACE?

The 19th Water, Energy, Technology and Environment Exhibition 2017 (WETEX) will take place from 23-25 October 2017 at Dubai International Convention and Exhibition Centre in Dubai in the United Arab Emirates. It will take place in Halls 1 to 8 and Zabeel Hall.

WHO IS ORGANISING IT?

WETEX is organised by Dubai Electricity and Water Authority as a member of the Dubai Supreme Council of Energy, in line with Dubai's vision to build a sustainable future for the Emirate.

Dubai Electricity and Water Authority (DEWA) was formed on 1 January, 1992, by a decree issued by His Highness Sheikh Maktoum bin Rashid Al Maktoum to take over and merge the Dubai Electric Company and the Dubai Water Department that had been operating independently for several years until then. Both these organisations were established in 1959 through the foresight and initiative of His Highness Sheikh Rashid bin Saeed Al Maktoum, the late Ruler of Dubai, as government supported bodies with the objective of making available to the people of Dubai an adequate and reliable supply of electricity and water.



Today, after five decades, DEWA is an inspiring success story known for its efficiency and reliability in every facet of its operations. Constant planning and forecasting to meet the growing demands of the customer has always been DEWA's well entrenched philosophy. Owing to this policy, DEWA has come a long way in serving the customers and thereby making its own contributions to the economic growth of Dubai.

Today DEWA employs a workforce of about 10,000 employees who constantly endeavour to see that both the quantity and quality of services provided are of the highest standards in consistency and reliability.

DEWA's expansion continues to meet the ever growing demand for electricity and water and continues to maintain its corporate structure and functioning in the most professional and advanced ways to ensure its continued success in the years to come.



Organised by:

هيئة كهرباء ومياه دبي
Dubai Electricity & Water Authority



For General Sales Enquiries

Tel: +971 50 625 4791

Email: sales_general@wetex.ae

For Media & Marketing Enquiries

Tel: +971 4 515 1784

Email: media@wetex.ae

For More Information please visit: WWW.WETEX.AE

WetexDubai



#WETEX2017
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